



**Best Practices for Following the Zonta Says NO to
Violence Against Women Campaign on Social Media
25 November – 10 December**

Social media will play a significant role in Zonta Says NO to Violence Against Women's presence during the [16 Days of Activism Against Gender-Based Violence](#).

Before 25 November

There are three steps you can take right now, prior to the campaign kicking off on 25 November:

1. Follow Zonta International and Zonta Says NO on social media ([Facebook](#), [Twitter](#), [Instagram](#)) and like, comment and share the messages already being posted.
2. Visit and bookmark www.zontasaysno.com.
3. Download and review the [Zonta Says NO to Violence Against Women Campaign Toolkit](#).

Here is how you can spread awareness about the campaign on your personal, club, area and district social network profiles:

- Change your profile photo and cover photo to an image selected from the Zonta Says NO image library [[Dropbox image library](#)]
- Use the hashtags:
 - #ZontaSaysNO
 - #16Days
 - #EndChildMarriage
 - #EndFGM
 - #EndGBV

Starting 24 November Zonta Says NO to Violence Against Women campaign

Here are two key ways you can participate in the Zonta Says NO to Violence Against Women campaign:

1. **Be a part of making our important message going viral.** Each day, starting 24 November, Zonta International will release a new graphic that highlights important facts and illustrate the need to end violence against women and girls. When you like, comment on and share these original posts, the message of Zonta says NO to violence against women will be seen as a highly engaged content and will stay relevant on social news feeds.

- 2. Share how you are saying NO.** Share with the rest of the world what your club, area and district are doing this campaign year through your local service and advocacy actions by filling out the [Share Your Story form](#) on zonta.org. These actions will be shared on www.zontasaysno.com and on our Twitter network.

Sample messages to share on Facebook, Twitter and Instagram:

Engage your social networks before, during and after your event by copying and pasting these sample posts:

From now through 10 December, Zontians worldwide will say NO to violence against women. See how at www.zontasaysNO.com. #ZontaSaysNO #16Days

I pledge to say NO to violence against women and girls. Join me at ZontaSaysNo.com #ZontaSaysNO #16Days