

# Zonta District 13 Conference

UN and CoE Workshop  
12 September 2019



Website – Social Media

# Website

ZONTA HOME | FOUNDATION

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**ZONTA**  
INTERNATIONAL  
EMPOWERING WOMEN  
THROUGH SERVICE & ADVOCACY

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## ADVOCACY TOOLS

[Zonta Says NO](#)

## AWARD, SCHOLARSHIP AND FELLOWSHIP TOOLS

## CENTENNIAL ANNIVERSARY TOOLS

## COUNCIL OF EUROPE TOOLS

## FOUNDATION TOOLS

[CAEC Tools](#)

## LEADERSHIP DEVELOPMENT TOOLS

## INTERNATIONAL NOMINATIONS

## MEMBERSHIP TOOLS

[District Conference Toolkit](#)

[2018 Convention](#)

[Global Membership Drive](#)

## MEMBERSHIP DUES TOOLS

[Pay Dues Online](#)

## PR TOOLS & LOGOS

[Resource Library](#)

## RISK MANAGEMENT TOOLS

## SERVICE TOOLS

## UN TOOLS

## MEMBER FAQS

## ZONTA STORE

WWW.ZONTA.ORG



WWW.ZONTA-DISTRICT13.ORG

# Website - CoE

COUNCIL OF EUROPE TOOLS		
Title	File Type	Updated
Anti-Trafficking Convention Infographic	PDF	July 2017
Council of Europe Committee Frequently Asked Questions	PDF	October 2018
Factsheet: Achieving gender mainstreaming in all policies and measures	PDF	November 2016
Factsheet: Combating gender stereotypes and sexism in and through education	PDF	November 2016
Factsheet: Combating gender stereotyping and sexism in the media	PDF	November 2016
Factsheet: Combating sexist hate speech	PDF	November 2016
Factsheet: Council of Europe key standards on gender equality	PDF	November 2016
Factsheet: Equality between women and men	PDF	November 2016
Factsheet: Guaranteeing equal access of women to justice	PDF	November 2016
The Council of Europe and International Non-Governmental Organizations (INGOs)	PDF	February 2016
The Council of Europe Guardian of Human Rights: A Summary	PDF	February 2016
The Council of Europe In Short	PDF	February 2016

# Website - CoE

The Istanbul Convention	PDF	February 2016
The Istanbul Convention	PPT	November 2018
The Istanbul Convention Infographic	PDF	July 2017
Zonta International and the Anti-Trafficking Convention	PPT	May 2019
Zonta International and the CoE Gender Equality Strategy	PPT	January 2019
Zonta International and the Council of Europe	PPT	November 2018
Zonta International and the Council of Europe	PDF	February 2016
Zonta International and the Council of Europe (Yokohama Convention 2018)	PPT	August 2018
Zonta International and the Council of Europe Infographic	PDF	November 2016
Zonta International and the Istanbul Convention	PPT	November 2018



# Website - UN

## RELATED RESOURCES

### Links

Commission on the Status of Women  
Sustainable Development Goals

## UN TOOLS

Title	File Type	Updated
CSW 2018 Webinar	PPT	February 2018
United Nations Committee and District UN Chairmen Individual Report Form, 2016-2018	ONLINE FORM	May 2017
Local Service and Advocacy Reporting Form for the UN SDGs	ONLINE FORM	January 2017
United Nations System Organizational Chart	PDF	July 2015
Directory of Special Procedures Mandate Holders	PDF	June 2015
UN Acronyms - selected	PDF	May 2015
A Practical Guide for Civil Society: Civil Society Space and the Human Rights System	PDF	October 2014
Zonta International and the United Nations	PPT	September 2014

<https://membership.zonta.org/Forms/UN-Local-Service-And-Advocacy-Reporting>

# Social Media

## Facebook



## Twitter



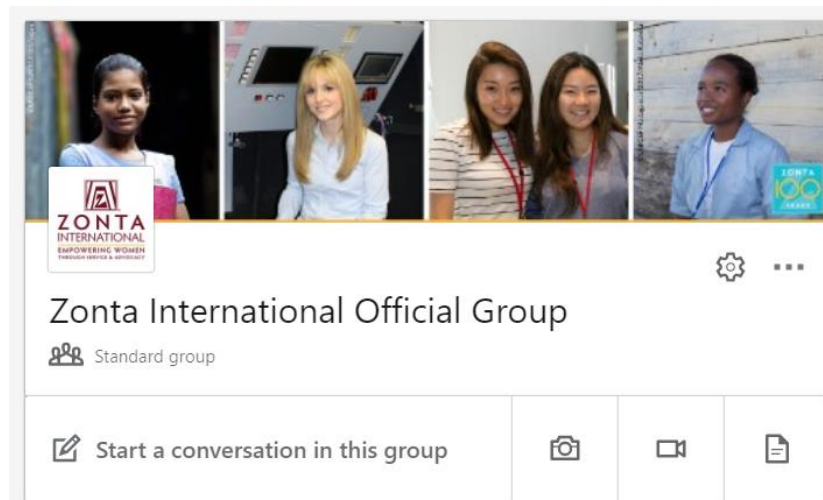
FOLLOW ZONTA



NEWSLETTER

Sign up for our mailing list to get the latest updates from Zonta International.

## LinkedIn



## Instagram



WWW.ZONTA.ORG

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# Social Media

FOLLOW ZONTA



NEWSLETTER

Sign up for our mailing list to get the latest updates from Zonta International.

## YouTube

Project Videos ▶ PLAY ALL



Let Us Learn Madagascar Project Update

Zonta International  
1.3K views • 1 year ago



Educating girls through Let Us Learn Madagascar

Zonta International  
1.8K views • 1 year ago



Delaying Early Marriage in Niger

Zonta International  
62K views • 4 years ago



Zonta International and UNFPA Liberia Fistula Project

Zonta International  
7.5K views • 5 years ago



2014 UNICEF Thank you Video

Zonta International  
1.5K views • 4 years ago

Zonta Says NO to Violence Against Women ▶ PLAY ALL



2018 Zonta Says NO recap

Zonta International  
867 views • 8 months ago



2017 Zonta Says NO recap

Zonta International  
1K views • 1 year ago



Zonta Says NO 2016


Zonta International  
592 views • 2 years ago




A different road to take: Ending child marriage

Zonta International  
1.4K views • 8 months ago

# Facebook – District 13




Zonta International District 13





Maria José Landeira

Home


Create








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Zonta International  
District 13  
@ZontaInternationalDistrict13

Home

About

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Liked

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Share

Send Message

Create Post



Write a post...

 Photo/Video

 Tag Friends

 Check in

Upcoming Events



No Rating Yet

Community

See All

 Invite your friends to like this Page

 380 people like this

 384 people follow this

 Dorte Marianne Olesen and 66 other friends like this or have checked in



About

See All



# Facebook – District 13

## How do I create a Facebook group?

[Computer Help](#) [Mobile Help](#) ▾

[➔ Share Article](#)

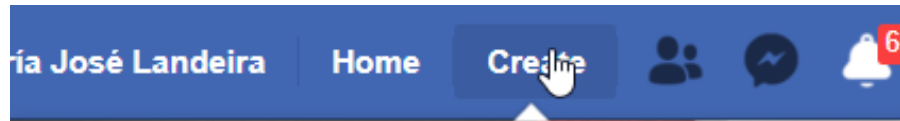
To create a group:

- 1 Click **Create** in the top right of Facebook and select **Group**.
- 2 Enter your group name, add group members and then choose the [privacy option](#) for your group.
- 3 Click **Create**.

Once you create your group, you personalize it by [uploading a cover photo](#) and adding a description.

Note: We recommend that group admins share any commercial or business affiliations in the group, as well as updating the group if affiliations change. You can update the group by changing the group description and making an [announcement](#).

# Facebook – District 13



## Create



### Page

Connect and share with customers or fans



### Ad

Advertise your business, brand or organization



### Group

Find people with shared interests



### Event

Bring people together with a public or private event



### Marketplace listing

Sell items to people in your community

## Create New Group



Groups are great for getting things done and staying in touch with just the people you want. Share photos and videos, have conversations, make plans and more.

### Name your group

Personalize your invite with a note

### Add some people

Enter names or email addresses...

### Select privacy

[Learn more about groups privacy](#)



#### Closed

Anyone can find the group and see who runs it. Only members can see who's in it and what they post.

☐ Pin to Shortcuts

Create

### Select privacy

[Learn more about groups privacy](#)



#### Closed

Anyone can find the group and see who runs it. Only members can see who's in it and what they post.



#### Public

Anyone can find the group, see who's in it and what they post.



#### Closed

Anyone can find the group and see who runs it. Only members can see who's in it and what they post.



#### Secret

Only members can find the group, see who's in it and what they post.

# Website – Social Media - SUMMARY

There are multiple tools already developed

- WE DO NOT NEED TO REINVENT THE WHEEL

The Website has background information and ready-to-go presentations

- WE CAN SELECT WHAT WE NEED

Social media is there

- WE CAN FOLLOW AND LEARN
- WE CAN USE IT AND COLLABORATE

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