

# 10<sup>th</sup> European Interdistrict Seminar

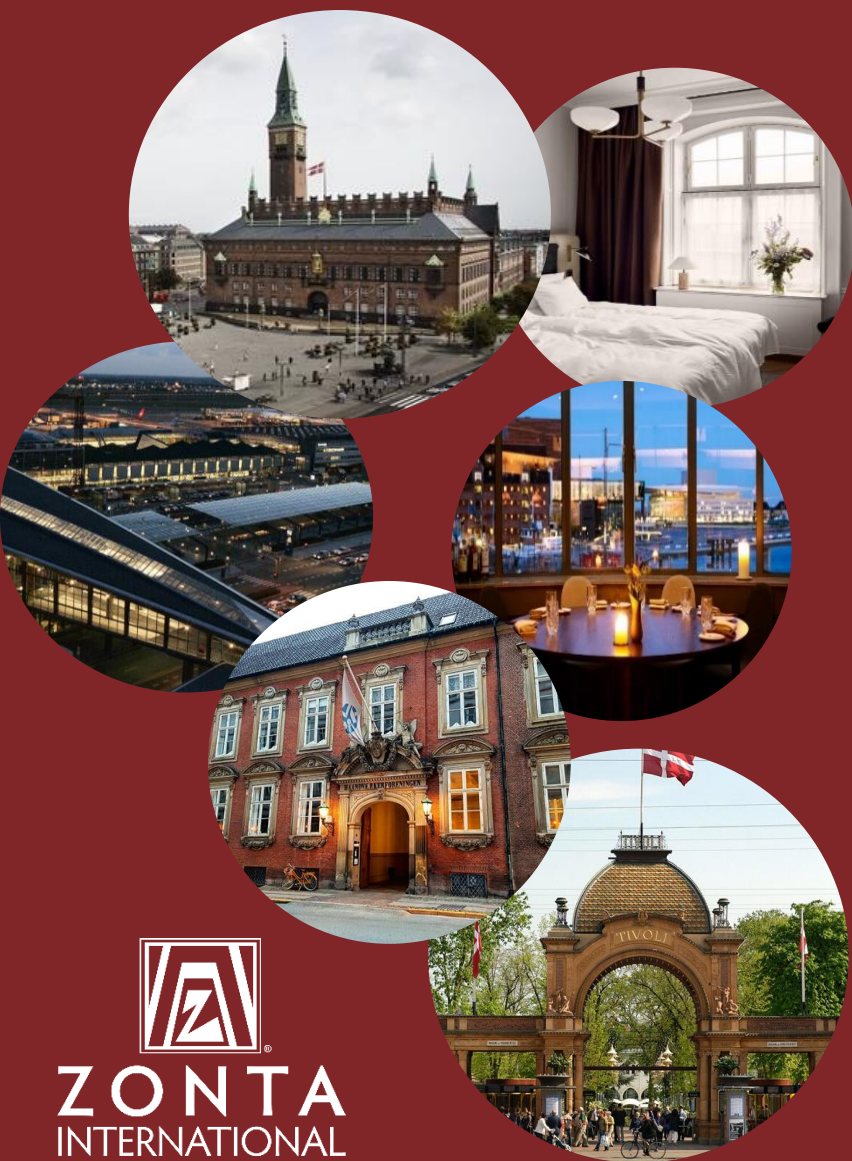
Copenhagen, 2<sup>nd</sup> – 4<sup>th</sup> May 2025

STANDING UP FOR DIVERSITY, EQUITY AND INCLUSION





# PROGRAM



  
**ZONTA**  
INTERNATIONAL  
DISTRICT 13

## Friday 2<sup>nd</sup> May 2025

- 11:00 Departure from CPH Central train station to the UN City
  - 13:00 – 14:30 Visit to UN City and presentation from UNFPA
  - 15:30 - 17:30 Guided Tour Copenhagen center
  - 19:00 - 20:30 Opening Ceremony, Copenhagen Townhall
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## Saturday 3<sup>rd</sup> May 2025 – 8:30 – 17:00

### Morning Session: 9:00 – 12:00

Official opening

Keynote – Wellbeing economy, by Mads Falkenfleth  
(<https://www.wellbeingeconomylab.com/>)

Workshops & Youth workshop

### Lunch 12:00 – 12:45

### Afternoon Session: 13:00 – 17:00

Keynote – Be a champion of Allyship and Counter Ethnic Minority Stress, by  
Muneeza Rosendahl (<https://www.ligeadgang.dk/>)

Workshops & Youth workshop

### Workshops presentations and conclusions

Thanks and Goodbye

### BANQUET DINNER 19:00 – 21:00

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## Sunday 4<sup>th</sup> May 2025

Excursions: 10 am 2 pm. Copenhagen or Kronborg (Helsingør)

# KEY-NOTES



## Wellbeing economy

We have inherited an economic system that has to deliver Gross Domestic Product (GDP) growth regardless of what happens to people and planet.

We need to redesign the economic system into a wellbeing economy, that delivers wellbeing for people and planet, regardless of what happens to GDP.

A wellbeing economy provides all current and future generations with the opportunity to live good lives within planetary boundaries. It shifts the focus away from single indicators towards dashboards. Imagine a health check that only considers blood sugar, but not the pulse, vitamins and all the rest of it. And the global economic system is vastly more complex than a single human body. By transitioning to a wellbeing economy, the care work - performed largely by women - that is invaluable and fundamental to any functional society, will also be recognized and prioritized.

Mads Falkenfleth is the Director & Founder of WELA - Wellbeing Economy Lab.

He holds a Master of Science (MSc) in Economics and Management from the University of Copenhagen and a Master of Arts and Political Economy from the Kingston University of London. Mads has over 10 years of experience from Rethinking Economics, which he has helped to build and develop both in Denmark and internationally. Previously employed at the think tank Concito and the Ministry of Higher Education and Science, among others.



## Be a Champion of Allyship and Counter Ethnic Minority Stress

Join us, when Muneeza Rosendahl, CEO of The Association Equal Access (Foreningen Lige Adgang) gives us an introduction to ethnic minority stress in the workplace. The Association Equal Access launched a report on ethnic minority stress in November 2023 and it does not look good for the well-being of minority ethnic employees in Denmark. The report shows, among other things, that:

- 74.7% say that being exposed to discrimination in the form of prejudice, comments and "jokes" affects their general well-being at work.
- And 90.1% experience emotional reactions such as anxiety, anger, sadness, discouragement, thoughts, frustration, and/or powerlessness.

In the presentation Muneeza will cover key topics like

1. Findings from the report Ethnic Minority Stress in the Workplace
2. What ethnic minority stress is and its impact
3. Actionable steps to become a Champion of Allyship

Muneeza Rosendahl (she/her) is the CEO of Foreningen Lige Adgang (The Association Equal Access). Muneeza's primary area of expertise lies at the intersection of ethnic minorities and intersectionality. Her work focuses on diversity, equity, inclusion, and psychological safety. Muneeza collaborates with Danish businesses to create inclusive workplaces and leverage diversity. She is particularly dedicated to combating ethnic discrimination and minority stress, breaking down structural barriers, and ensuring equal access to the Danish labor market.