



ZONTA
INTERNATIONAL

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

100 Years of Empowering Women

Centennial Anniversary Celebration Strategy and Plan

Empowering Women

A central idea that allows for

honoring the past

while

focusing our actions on Zonta's future

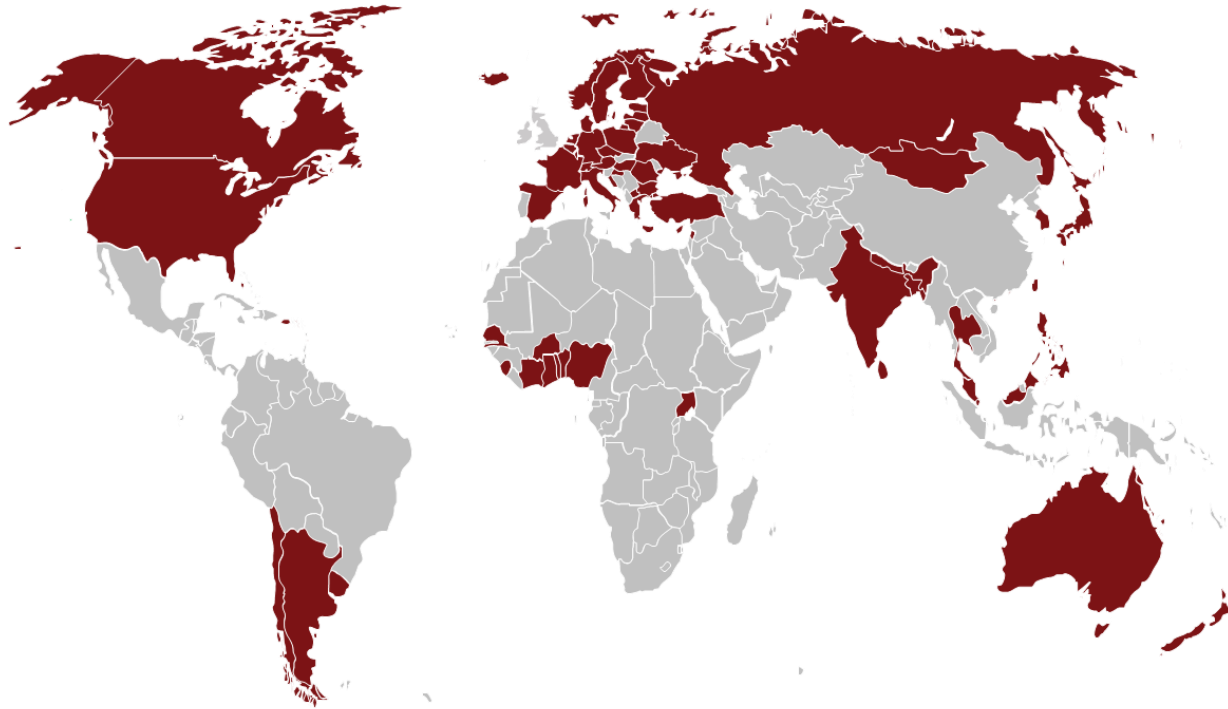
100 Years of Empowering Women

A theme for our centennial anniversary derived from our mission to empower women through service and advocacy



Honor and Empower

Our action motto to ensure visibility across the Zonta world



● ZONTA COUNTRIES

Honor and Empower: 3 Challenges

Membership Challenge



Centennial Membership Awards



Club Service Challenge



Centennial Local Service Awards



International Fundraising Challenge



Centennial Fundraising Awards

Honor and Empower

100 special Centennial Awards will be presented throughout the world to high-profile people who are empowering women



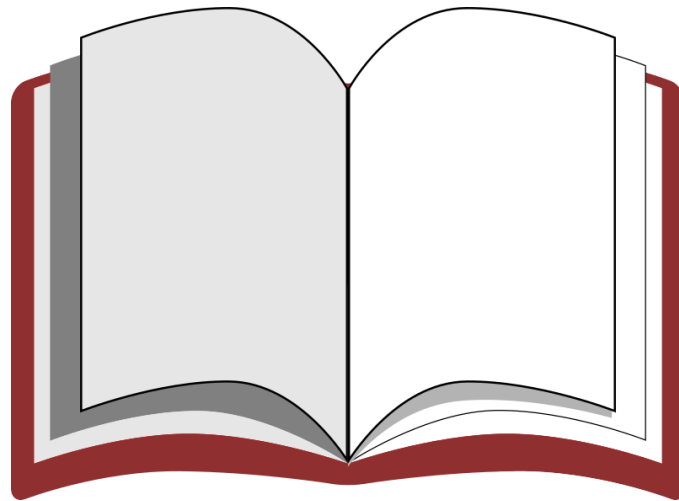
More Centennial Awards can be presented by clubs to high-profile people in their communities.

2019 District Conferences

Featuring Centennial celebrations and invitations to alumnae of Zonta's education programs

Portraits of Great Women

Portraits of **great women who (have) shaped Zonta** to share via social media and a print book featuring the portraits



Central Umbrella

Centennial logo, guidelines, tools and support to enhance local celebrations will be provided by Zonta International

Maximum Autonomy

Allowing districts and clubs to define their own ways of empowerment

(model: Zonta Says NO to Violence Against Women)



Best Practices

Share best practices and results in a timely manner to enhance further visibility across Zonta districts

Scope: 2018-2020 Biennium

Not only one year (2019) but one entire biennium (2018-2020) of celebrations

Honor and Empower Action Milestones

- Launch www.zonta100.org
- 2018 Convention kick-off celebration
- 100 quotes posted on www.zonta.org in 2019
- 100 stories on heroines posted on www.zonta100.org in 2019
- Centennial Anniversary Endowment Campaign
- District Conferences with Alumnae events
- Common action on 8 November 2019
- Special event at CSW 2020
- 2020 Convention

District 13 Centennial Committee

- Area 1: Lene Wessel Falk / Jytte Hilden
- Area 2: Asta Ivoškaite
- Area 3: Ragna Karlsdóttir, Chairman
- Area 4: Heddy Tangen Steffensen

Thank you