

## District 13 - Goals for the Biennium 2016 -2018

### Focus Area: Service

ZI goal 1: Zonta's service programs reflect on and enhance our mission

a) Prevention of violence against women through education

Measures:

Each area creates or continues one relevant project

b) Area and club projects are in-line with Zonta International mission and vision

Measures:

All clubs have local projects that focus on women's and girls' issues

All area projects focus on women's and girls' issues

*District 13 encourages areas and clubs to focus on women immigrants and refugees when planning their projects*

### Focus Area: Advocacy

ZI goal 2: Zonta International is a leading advocate for women's rights

a) Areas and clubs continue the campaign "Zonta says no to violence against women"

Measures:

One major event in each area regarding the campaign

Some club events regarding the campaign

b) Men are engaged as partners for gender equality

Measures:

District 13 endorses the HeForShe campaign and encourages all clubs to engage men in the local community to endorse the project

### **Focus Area: Membership**

ZI goal 3: Zonta International builds and sustains a vibrant global membership

a) District 13 engages the next generation of gender equality advocates

Measures:

Clubs in all areas establish connections with students in secondary schools or universities to inform about Zonta and Zonta scholarships in order to recruit new members

b) Clubs recruit and retain committed and skilled members

Measures:

Net membership growth of at least five percent compared to the biennium 2014-2016

Net increase of at least one club in the district during the biennium 2016-2018

### **Focus Area: Resources**

ZI goal 4: Zonta International maintains resources to support mission and vision fulfillment

a) Leadership training and membership knowledge is reinforced

Measures:

Leadership programs are conducted at area and club levels

All areas and clubs are familiar with and use information and tools on leadership and membership from the ZI website

b) Donations to Zonta International Foundation are increased

Measures:

All clubs donate at least one third of funds raised to Zonta International Foundation

### **Focus Area: Centennial Anniversary**

ZI goal 5: Zonta's Centennial Anniversary celebrations have visibility around the world

a) District 13 establishes an Ad Hoc Committee for Zonta's Centennial Anniversary for coordination of events

Measures:

Centennial Anniversary Committee appointed by the board of district 13 before end of year 2016